



THE BUSINESS OF CARING

NAVIGATING CHALLENGING TIMES

In all actions, be kind.

Parents and providers alike are unsure of what is the ‘right’ thing to do during this nationwide pandemic. Parents will look to the licensed family childcare provider to provide them grace, just as we, as providers may look to our creditors for grace. As self-employed business owners, there needs to be a balance of caring for your own needs and accommodating requests. Do not abandon customer service. Amend contracts. Offer a long-term absence policy. Operate your business with the future in mind.

This is a time to step back and work with your clients. Keeping the dialog open and seeking to compromise is not only compassionate but is good business practice. Word of mouth is paramount in the business of licensed family childcare. Attempt to assume each person is doing the best they can with what they have at that moment in time. Keep lines of communication open. Actively nurture relationships with your clients so when we are past this difficult time, they are still clients.

Make yourself happy without hurting others.

Help others to be happy without hurting yourself.



Supporting, promoting, and strengthening the profession of
licensed family childcare thereby enriching the lives of
providers, children, families, and communities.

www.mccpin.org

Kindness is linked to happiness and contentment

Connect with your support network

Kindness can promote gratitude

**Show compassion
and work to
compromise**

Knowledge is strength

**MCCPIN IS HERE TO
PROVIDE ACCURATE
INFORMATION**

www.mccpin.org

Follow MCCPIN on Facebook

We support providers.
Please consider supporting
us by becoming a member
today.